



## We believe

interaction is the foundation  
of great experience.

### Fact Sheet

“We wanted an extension of our team that was as deeply committed to helping us establish our vision as we were, and Comrade certainly was up to the challenge.”

– Matthew Macomber, Executive Vice President, Internet Channel, Bank of the West

#### About Us

Comrade was created to provide companies with top-tier, innovative digital marketing, branding, user experience and strategy. Driven by the spirit of Comraderie, our approach both within our teams, and with our clients is built on open collaboration.

#### Leadership

Thelton McMillian: Founder & CEO  
Darren Murata: Founder & Creative Director  
Christy McMillian: Client Partner

#### Services

Strategy  
Digital Marketing  
Branding  
User Experience

#### Clients

Bank of the West  
Big Rock Brewery  
Caesars Palace  
CashEdge  
Conroy Ross Partners  
Harrah's Entertainment  
Haskayne School of Business  
Intact Insurance  
JPMorgan Chase/WaMu  
North Island Credit Union  
SemBioSys Genetics  
simpleFLOORS  
Ubisoft Entertainment

#### Awards

Marketing Magazine Editor's Pick - Dear Telus campaign, for Shift Networks

Interactive Media Association Outstanding Achievement for Banking – Bank of the West

Interactive Media Association  
Outstanding Achievement Award – Lifestyle Category, for simpleFLOORS web redesign

W3 - Best in Show - Comedy Web Video, & Silver award - Branded Content, for Ubisoft  
Entertainment's Silent Hunter IV / Subsessed website

Applied Arts Interactive Campaign & Website award, for Ubisoft Entertainment's  
Blazing Angels II / Fold & Fight website